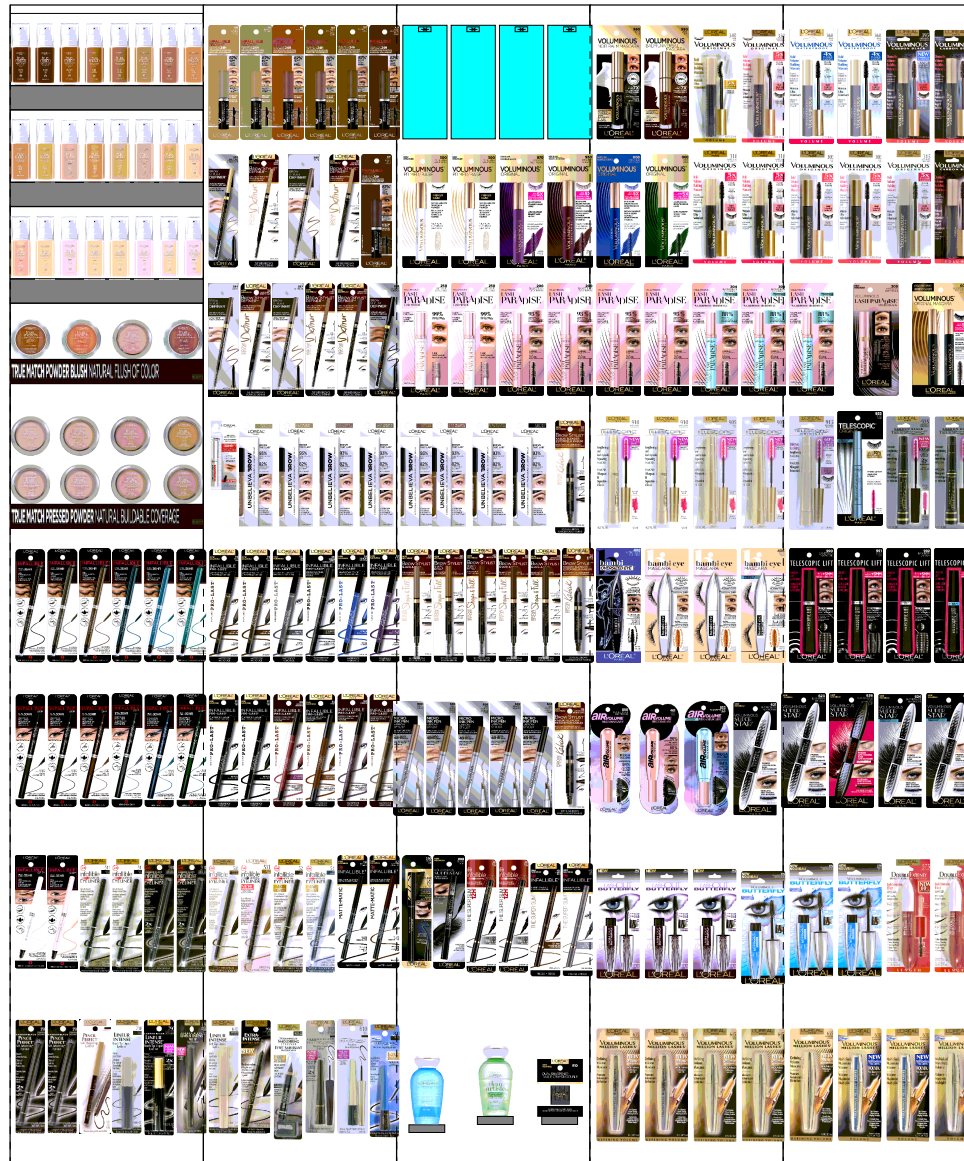


# LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0572EPWUL\_IS24



# LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0572EPWUL\_IS24

Column: 1

## POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0572EPWUL\_IS24

| EPW TM SPR BLEND FNDTN 1.3 TRY ** |         |              | PM1000029411                          | Height = 1.50 in; | Width = 12.00 in; | Depth = 8.75 in |        |  |
|-----------------------------------|---------|--------------|---------------------------------------|-------------------|-------------------|-----------------|--------|--|
| Loc. ID                           | Facings | UPC          | Description                           | Shade             |                   | ID              | Desc 2 |  |
| 1                                 | 1       | 071249671542 | True Match Super Blendable Foundation | N11               |                   | P230AK2T        | N11    |  |
| 2                                 | 1       | 071249671672 | True Match Super Blendable Foundation | C10               |                   | P230AK2T        | C10    |  |
| 3                                 | 1       | 071249671658 | True Match Super Blendable Foundation | W10               |                   | P230AK2T        | W10    |  |
| 4                                 | 1       | 071249671764 | True Match Super Blendable Foundation | N9                |                   | P230AK2T        | N9     |  |
| 5                                 | 1       | 071249671528 | True Match Super Blendable Foundation | N8                |                   | P230AK2T        | N8     |  |
| 6                                 | 1       | 071249671627 | True Match Super Blendable Foundation | W8                |                   | P230AK2T        | W8     |  |
| 7                                 | 1       | 071249671825 | True Match Super Blendable Foundation | C7                |                   | P230AK2T        | C7     |  |
| 8                                 | 1       | 071249671535 | True Match Super Blendable Foundation | W7                |                   | P230AK2T        | W7     |  |

| EPW TM SPR BLEND FNDTN 2.3 TRY ** |         |              | PM1000029412                          | Height = 1.50 in; | Width = 12.00 in; | Depth = 8.75 in |        |  |
|-----------------------------------|---------|--------------|---------------------------------------|-------------------|-------------------|-----------------|--------|--|
| Loc. ID                           | Facings | UPC          | Description                           | Shade             |                   | ID              | Desc 2 |  |
| 9                                 | 1       | 071249671726 | True Match Super Blendable Foundation | N6                |                   | P230AK2T        | N6     |  |
| 10                                | 1       | 071249671900 | True Match Super Blendable Foundation | W6                |                   | P230AK2T        | W6     |  |
| 11                                | 1       | 071249671559 | True Match Super Blendable Foundation | C5                |                   | P230AK2T        | C5     |  |
| 12                                | 1       | 071249671924 | True Match Super Blendable Foundation | N5                |                   | P230AK2T        | N5     |  |
| 13                                | 1       | 071249671856 | True Match Super Blendable Foundation | W5                |                   | P230AK2T        | W5     |  |
| 14                                | 1       | 071249671511 | True Match Super Blendable Foundation | N4                |                   | P230AK2T        | N4     |  |
| 15                                | 1       | 071249671788 | True Match Super Blendable Foundation | W4                |                   | P230AK2T        | W4     |  |
| 16                                | 1       | 071249671610 | True Match Super Blendable Foundation | C3                |                   | P230AK2T        | C3     |  |

| EPW TM SPR BLEND FNDTN 3.3 TRY ** |         |              | PM1000029413                          | Height = 1.50 in; | Width = 12.00 in; | Depth = 8.75 in |        |  |
|-----------------------------------|---------|--------------|---------------------------------------|-------------------|-------------------|-----------------|--------|--|
| Loc. ID                           | Facings | UPC          | Description                           | Shade             |                   | ID              | Desc 2 |  |
| 17                                | 1       | 071249671795 | True Match Super Blendable Foundation | N3                |                   | P230AK2T        | N3     |  |
| 18                                | 1       | 071249671818 | True Match Super Blendable Foundation | W3                |                   | P230AK2T        | W3     |  |
| 19                                | 1       | 071249671801 | True Match Super Blendable Foundation | C2                |                   | P230AK2T        | C2     |  |
| 20                                | 1       | 071249671566 | True Match Super Blendable Foundation | N2                |                   | P230AK2T        | N2     |  |
| 21                                | 1       | 071249671757 | True Match Super Blendable Foundation | W2                |                   | P230AK2T        | W2     |  |
| 22                                | 1       | 071249671870 | True Match Super Blendable Foundation | N1                |                   | P230AK2T        | N1     |  |
| 23                                | 1       | 071249671849 | True Match Super Blendable Foundation | W1                |                   | P230AK2T        | W1     |  |
| 24                                | 1       | 071249671689 | True Match Super Blendable Foundation | C0.5              |                   | P230AK2T        | C0.5   |  |

| EPW TM BLSH 1.1 TRY ** |         |              | PM1000021345     | Height = 1.50 in; | Width = 12.00 in; | Depth = 8.75 in |        |  |
|------------------------|---------|--------------|------------------|-------------------|-------------------|-----------------|--------|--|
| Loc. ID                | Facings | UPC          | Description      | Shade             |                   | ID              | Desc 2 |  |
| 25                     | 1       | 071249017456 | True Match Blush | Barely Blushing   |                   | 70757           | W3-4   |  |
| 26                     | 1       | 071249017487 | True Match Blush | Innocent Flush    |                   | 70757           | N3-4   |  |
| 27                     | 1       | 071249017500 | True Match Blush | Baby Blossom      |                   | 70757           | C1-2   |  |
| 28                     | 1       | 071249017517 | True Match Blush | Tender Rose       |                   | 70757           | C3-4   |  |

| EPW TM PWDOR 2T 1.1 TRY ** |         |              | PM1000021344                      | Height = 1.50 in; | Width = 12.00 in; | Depth = 8.75 in |        |  |
|----------------------------|---------|--------------|-----------------------------------|-------------------|-------------------|-----------------|--------|--|
| Loc. ID                    | Facings | UPC          | Description                       | Shade             |                   | ID              | Desc 2 |  |
| 29                         | 1       | 071249016411 | True Match Super-Blendable Powder | Porcelain         |                   | 70753           | W1     |  |
| 30                         | 1       | 071249016428 | True Match Super-Blendable Powder | Light Ivory       |                   | 70753           | W2     |  |
| 31                         | 1       | 071249016435 | True Match Super-Blendable Powder | Nude Beige        |                   | 70753           | W3     |  |
| 32                         | 1       | 071249016442 | True Match Super-Blendable Powder | Natural Beige     |                   | 70753           | W4     |  |
| 33                         | 1       | 071249017173 | True Match Super-Blendable Powder | Soft Ivory        |                   | 70753           | N1     |  |
| 34                         | 1       | 071249017180 | True Match Super-Blendable Powder | Classic Ivory     |                   | 70753           | N2     |  |
| 35                         | 1       | 071249017197 | True Match Super-Blendable Powder | Natural Buff      |                   | 70753           | N3     |  |
| 36                         | 1       | 071249017227 | True Match Super-Blendable Powder | Buff Beige        |                   | 70753           | N4     |  |

| PEGBOARD 1 FOOTX6 FEET ** |         |              | PM1000000235                             | Height = 72.00 in; | Width = 12.00 in; | Depth = 0.50 in |        |  |
|---------------------------|---------|--------------|------------------------------------------|--------------------|-------------------|-----------------|--------|--|
| Loc. ID                   | Facings | UPC          | Description                              | Shade              |                   | ID              | Desc 2 |  |
| 37                        | 1       | 071249663646 | Infalible Grip Mechanical Gel Liner      | Intense Black      |                   | P2302871        | 200    |  |
| 38                        | 1       | 071249663622 | Infalible Grip Mechanical Gel Liner      | Taupe Grey         |                   | P2302871        | 210    |  |
| 39                        | 1       | 071249663615 | Infalible Grip Mechanical Gel Liner      | Brown Derrim       |                   | P2302871        | 220    |  |
| 40                        | 1       | 071249663653 | Infalible Grip Mechanical Gel Liner      | Blue Jersey        |                   | P2302871        | 230    |  |
| 41                        | 1       | 071249663639 | Infalible Grip Mechanical Gel Liner      | Turquoise          |                   | P2302871        | 240    |  |
| 42                        | 1       | 071249663660 | Infalible Grip Mechanical Gel Liner      | Emerald Green      |                   | P2302871        | 250    |  |
| 43                        | 1       | 071249664094 | INFALLIBLE GRIP 30H PRECISION FELT LINER | BLACK              |                   | P2302867        | 600    |  |
| 43                        | 1       | 071249664094 | INFALLIBLE GRIP 30H PRECISION FELT LINER | BLACK              |                   | P2302867        | 600    |  |
| 44                        | 1       | 071249664100 | INFALLIBLE GRIP 30H PRECISION FELT LINER | BROWN              |                   | P2302867        | 605    |  |
| 45                        | 1       | 071249664117 | INFALLIBLE GRIP 30H PRECISION FELT LINER | GREY               |                   | P2302867        | 610    |  |
| 46                        | 1       | 071249664124 | INFALLIBLE GRIP 30H PRECISION FELT LINER | BLUE               |                   | P2302867        | 615    |  |
| 47                        | 1       | 071249664131 | INFALLIBLE GRIP 30H PRECISION FELT LINER | GREEN              |                   | P2302867        | 620    |  |
| 48                        | 1       | 071249681503 | Infalible Grip Mechanical                | Polar White        |                   | P2302871        | 260    |  |
| 49                        | 1       | 071249681510 | Infalible Grip Mechanical                | Bright Nude        |                   | P2302871        | 270    |  |
| 50                        | 1       | 071249145234 | Infalible Long Wear Eyeliner             | Black              |                   | P2309601        | 511    |  |
| 50                        | 1       | 071249145234 | Infalible Long Wear Eyeliner             | Black              |                   | P2309601        | 511    |  |
| 51                        | 1       | 071249152416 | Infalible Eyeliner Carbon Black          | Carbon Black       |                   | 70891           | 591    |  |
| 51                        | 1       | 071249152416 | Infalible Eyeliner Carbon Black          | Carbon Black       |                   | 70891           | 591    |  |
| 52                        | 1       | 071249117682 | Pencil Perfect Carbon Black              | Carbon Black       |                   | 71064           | 190    |  |
| 52                        | 1       | 071249117682 | Pencil Perfect Carbon Black              | Carbon Black       |                   | 71064           | 190    |  |
| 53                        | 1       | 071249082140 | Pencil Perfect Eye Liner                 | Espresso           |                   | 71063           | 130    |  |
| 54                        | 1       | 071249855010 | Lineur Intense Brush Tip Liquid Eyeliner | Black              |                   | 70881           | 710    |  |
| 55                        | 1       | 071249152690 | Lineur Intense Brush Tip                 | Carbon Black       |                   | 70892           | 790    |  |

|        |    |    |    |    |    |    |    |    |                 |
|--------|----|----|----|----|----|----|----|----|-----------------|
| Row: 1 | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | Lower Notch: 67 |
| Row: 2 | 9  | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Lower Notch: 61 |
| Row: 3 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | Lower Notch: 55 |
| Row: 4 | 25 | 26 | 27 | 28 |    |    |    |    | Lower Notch: 50 |
| Row: 5 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | Lower Notch: 41 |
|        | 37 | 38 | 39 | 40 | 41 | 42 |    |    | Lower Notch: 1  |
|        | 43 | 43 | 44 | 45 | 46 | 47 |    |    |                 |
|        | 48 | 49 | 50 | 50 | 51 | 51 |    |    |                 |
|        | 52 | 52 | 53 | 54 | 55 | 56 |    |    |                 |

# LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0572EPWUL\_IS24

## POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0572EPWUL\_IS24

|    |   |              |                                                      |              |       |     |
|----|---|--------------|------------------------------------------------------|--------------|-------|-----|
| 56 | 1 | 071249117675 | Lineur Intense Felt Tip Liquid Eyeliner Carbon Black | Carbon Black | 70886 | 690 |
|----|---|--------------|------------------------------------------------------|--------------|-------|-----|

|        |    |    |    |    |    |    |    |    |                 |
|--------|----|----|----|----|----|----|----|----|-----------------|
| Row: 1 | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | Lower Notch: 67 |
| Row: 2 | 9  | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Lower Notch: 61 |
| Row: 3 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | Lower Notch: 55 |
| Row: 4 | 25 | 26 | 27 | 28 |    |    |    |    | Lower Notch: 50 |
| Row: 5 | 29 | 30 | 31 | 32 |    |    |    |    | Lower Notch: 41 |
|        | 33 | 34 | 35 | 36 |    |    |    |    | Lower Notch: 1  |
|        | 37 | 38 | 39 | 40 | 41 | 42 |    |    |                 |
|        | 43 | 43 | 44 | 45 | 46 | 47 |    |    |                 |
|        | 48 | 49 | 50 | 50 | 51 | 51 |    |    |                 |
|        | 52 | 52 | 53 | 54 | 55 | 56 |    |    |                 |

# LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 2

POG Name: LOPWAK0572EPWUL\_IS24

## POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0572EPWUL\_IS24

| PEGBOARD 1 FOOTX6 FEET ** |         | PM1000000235 | Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in |                  |            |        |
|---------------------------|---------|--------------|------------------------------------------------------|------------------|------------|--------|
| Loc. ID                   | Facings | UPC          | Description                                          | Shade            | ID         | Desc 2 |
| 57                        | 1       | 071249675823 | Infalible Brows 24HR Volumizing Mascara              | Light Blonde     | P2302896   | 8.0    |
| 58                        | 1       | 071249675830 | Infalible Brows 24HR Volumizing Mascara              | Blonde           | P2302896   | 7.0    |
| 59                        | 1       | 071249675847 | Infalible Brows 24HR Volumizing Mascara              | Auburn           | P2302896   | 6R     |
| 60                        | 1       | 071249675854 | Infalible Brows 24HR Volumizing Mascara              | Light Brunette   | P2302896   | 6.0    |
| 61                        | 1       | 071249675861 | Infalible Brows 24HR Volumizing Mascara              | Brunette         | P2302896   | 5.0    |
| 62                        | 1       | 071249675878 | Infalible Brows 24HR Volumizing Mascara              | Dark Brunette    | P2302896   | 4.0    |
| 63                        | 1       | 071249392294 | Brow Stylist: Definer                                | Light Blonde     | P230AU2V   | 385    |
| 64                        | 1       | 071249314876 | Brow Stylist: Definer                                | Blonde           | P230AU2V   | 388    |
| 65                        | 1       | 071249627686 | Brow Stylist: Definer                                | TAUPE            | P230AU2V   | 386    |
| 66                        | 1       | 071249350744 | Brow Stylist: Definer                                | Dark Blonde      | P230AU2V   | 391    |
| 67                        | 1       | 071249675885 | Infalible Brows 24HR Volumizing Mascara              | Soft Black       | P2302896   | 3.0    |
| 68                        | 1       | 071249627679 | Brow Stylist: Definer                                | AUBURN           | P230AU2V   | 384    |
| 69                        | 1       | 071249350751 | Brow Stylist: Definer                                | Light Brunette   | P230AU2V   | 392    |
| 70                        | 1       | 071249627693 | Brow Stylist: Definer                                | ASH BROWN        | P230AU2V   | 387    |
| 71                        | 1       | 071249314883 | Brow Stylist: Definer                                | Brunette         | P230AU2V   | 389    |
| 72                        | 1       | 071249314890 | Brow Stylist: Definer                                | Dark Brunette    | P230AU2V   | 390    |
| 73                        | 1       | 071249392317 | Brow Stylist: Definer                                | Black            | P230AU2V   | 393    |
| 74                        | 1       | 360052395604 | Unbelieva-Brow Longwear Topcoat                      | Transparent      | P230AU13   | -      |
| 75                        | 1       | 071249376386 | Unbelieva-Brow                                       | Blonde           | P230AU4U   | 560    |
| 76                        | 1       | 071249650301 | Unbelievabrow Longwear Brow Gel                      | Dark Blonde      | P230AU0    | 563    |
| 77                        | 1       | 071249376393 | Unbelieva-Brow                                       | Light Brunette   | P230AU4U   | 565    |
| 78                        | 1       | 071249650288 | Unbelievabrow Longwear Brow Gel                      | Soft Brunette    | P230AU0    | 567    |
| 79                        | 1       | 071249357255 | Infalible Pro-Last Liner                             | Brown            | P23028BQ   | 940    |
| 79                        | 1       | 071249357255 | Infalible Pro-Last Liner                             | Brown            | P23028BQ   | 940    |
| 80                        | 1       | 071249357262 | Infalible Pro-Last Liner                             | Grey             | P23028BQ   | 950    |
| 81                        | 1       | 071249385197 | Infalible Pro-Last Liner                             | CHARCOAL SHIMMER | P23028BQ   | 890    |
| 82                        | 1       | 071249357644 | Infalible Pro-Last Liner                             | Cobalt Blue      | P23028BQ   | 960    |
| 83                        | 1       | 071249357651 | Infalible Pro-Last Liner                             | Purple           | P23028BQ   | 970    |
| 84                        | 1       | 071249357248 | Infalible Pro-Last Liner                             | Black            | P23028BQ   | 930    |
| 84                        | 1       | 071249357248 | Infalible Pro-Last Liner                             | Black            | P23028BQ   | 930    |
| 85                        | 1       | 071249385098 | Infalible Pro-Last Liner                             | Burgundy         | P23028BQ   | 830    |
| 86                        | 1       | 071249385104 | Infalible Pro-Last Liner                             | Bronze           | P23028BQ   | 840    |
| 87                        | 1       | 071249385937 | Infalible Pro-Last Liner                             | Aubergine        | P23028BQ   | 850    |
| 88                        | 1       | 071249385944 | Infalible Pro-Last Liner                             | Ivy              | P23028BQ   | 860    |
| 89                        | 1       | 071249145241 | Infalible Long Wear Eyeliner                         | Black Brown      | P2309601   | 581    |
| 90                        | 1       | 071249145258 | Infalible Long Wear Eyeliner                         | Brown            | P2309601   | 531    |
| 91                        | 1       | 071249206041 | Infalible Long Wear Eyeliner                         | Charcoal         | P2309601   | 521    |
| 92                        | 1       | 071249206034 | Infalible Long Wear Eyeliner                         | Navy             | P2309601   | 541    |
| 93                        | 1       | 071249306376 | Infalible Eye: Matte Matic Liner                     | Black            | P230961V   | 512    |
| 94                        | 1       | 071249306383 | Infalible Eye: Matte Matic Liner                     | Brown            | P230961V   | 513    |
| 95                        | 1       | 071249059128 | Lineur Intense Felt Tip Liquid Eyeliner              | Black Mica       | 70880      | 610    |
| 96                        | 1       | 071249160114 | Extra Intense Liquid Pencil Eyeliner                 | Black            | 70899      | 798    |
| 97                        | 1       | 071249207000 | Voluminous Smoldering Eyeliner                       | Black            | P230560700 | 645    |
| 98                        | 1       | 071249137086 | Telescopic Carbon Black Liner                        | Carbon Black     | 70959      | 835    |
| 99                        | 1       | 071249119990 | Telescopic Eyeliner                                  | Black            | 70955      | 810    |
| 100                       | 1       | 071249161906 | Telescopic Waterproof Eyeliner                       | Black            | P230950400 | 800    |

|    |    |    |    |    |     |
|----|----|----|----|----|-----|
| 57 | 58 | 59 | 60 | 61 | 62  |
| 63 | 64 | 65 | 66 | 67 |     |
| 68 | 69 | 70 | 71 | 72 | 73  |
| 74 | 75 | 76 | 77 | 78 |     |
| 79 | 79 | 80 | 81 | 82 | 83  |
| 84 | 84 | 85 | 86 | 87 | 88  |
| 89 | 90 | 91 | 92 | 93 | 94  |
| 95 | 96 | 97 | 98 | 99 | 100 |

Lower Notch: 1

# LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 3

POG Name: LOPWAK0572EPWUL\_IS24

## POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0572EPWUL\_IS24

| PEGBOARD 1 FOOTX6 FEET ** |         | PM100000235  |                                 | Height = 72.00 in; | Width = 12.00 in; | Depth = 0.50 in |        |  |
|---------------------------|---------|--------------|---------------------------------|--------------------|-------------------|-----------------|--------|--|
| Loc. ID                   | Facings | UPC          | Description                     | Shade              |                   | ID              | Desc 2 |  |
| 101                       | 1       | 071249680988 | Voluminous Panorama             | Blackest Black     |                   | P2305618        | 701    |  |
| 102                       | 1       | 071249680971 | Voluminous Panorama             | Black              |                   | P2305618        | 700    |  |
| 103                       | 1       | 071249680995 | Voluminous Panorama             | Black Brown        |                   | P2305618        | 702    |  |
| 104                       | 1       | 071249681008 | Voluminous Panorama             | Black WTP          |                   | P2305620        | 703    |  |
| 105                       | 1       | 071249330265 | Voluminous Primer               | Primer             |                   | P230563J        | 300    |  |
| 105                       | 1       | 071249330265 | Voluminous Primer               | Primer             |                   | P230563J        | 300    |  |
| 106                       | 1       | 071249421536 | Voluminous Mascara              | DEEP VIOLET        |                   | P230561A        | 970    |  |
| 107                       | 1       | 071249372029 | Voluminous Straight Brush       | Burgundy           |                   | 70903           | 950    |  |
| 108                       | 1       | 071249376331 | Voluminous Lash Paradise Primer | Pink Tinted Primer |                   | P230564G        | 250    |  |
| 108                       | 1       | 071249376331 | Voluminous Lash Paradise Primer | Pink Tinted Primer |                   | P230564G        | 250    |  |
| 109                       | 1       | 071249343265 | Voluminous Lash Paradise WSH    | Blackest Black     |                   | P230564C        | 200    |  |
| 109                       | 1       | 071249343265 | Voluminous Lash Paradise WSH    | Blackest Black     |                   | P230564C        | 200    |  |
| 110                       | 1       | 071249376409 | Unbelieva-Brow                  | Brunette           |                   | P230AU4U        | 570    |  |
| 111                       | 1       | 071249650295 | Unbelievabrow Longwear Brow Gel | Warm Brunette      |                   | P230AU0         | 573    |  |
| 112                       | 1       | 071249376416 | Unbelieva-Brow                  | Dark Brunette      |                   | P230AU4U        | 575    |  |
| 113                       | 1       | 071249385074 | Unbelieva-Brow                  | Black              |                   | P230AU4U        | 580    |  |
| 114                       | 1       | 071249339619 | Brow Stylist Kabuki Blender     | Blonde             |                   | P230AU2T        | 312    |  |
| 115                       | 1       | 071249350270 | Brow Stylist Shape & Fill       | Blonde             |                   | P230AU3M        | 400    |  |
| 116                       | 1       | 071249373071 | Brow Stylist Shape & Fill       | Dark Blonde        |                   | P230AU3M        | 405    |  |
| 117                       | 1       | 071249373088 | Brow Stylist Shape & Fill       | Light Brunette     |                   | P230AU3M        | 410    |  |
| 118                       | 1       | 071249350300 | Brow Stylist Shape & Fill       | Brunette           |                   | P230AU3M        | 415    |  |
| 119                       | 1       | 071249350317 | Brow Stylist Shape & Fill       | Dark Brunette      |                   | P230AU3M        | 420    |  |
| 120                       | 1       | 071249339626 | Brow Stylist Kabuki Blender     | Brunette           |                   | P230AU2T        | 313    |  |
| 121                       | 1       | 071249410448 | Micro Ink Pen by Brow Stylist   | Blonde             |                   | P230AU11        | 630    |  |
| 122                       | 1       | 071249410455 | Micro Ink Pen by Brow Stylist   | Dark Blonde        |                   | P230AU11        | 633    |  |
| 123                       | 1       | 071249410462 | Micro Ink Pen by Brow Stylist   | Light Brunette     |                   | P230AU11        | 636    |  |
| 124                       | 1       | 071249410479 | Micro Ink Pen by Brow Stylist   | Brunette           |                   | P230AU11        | 639    |  |
| 125                       | 1       | 071249410486 | Micro Ink Pen by Brow Stylist   | Dark Brunette      |                   | P230AU11        | 642    |  |
| 126                       | 1       | 071249339633 | Brow Stylist Kabuki Blender     | Dark Brunette      |                   | P230AU2T        | 314    |  |
| 127                       | 1       | 071249386033 | Flash Cat Eye Liner             | Black              |                   | P2308400        | 220    |  |
| 128                       | 1       | 071249289839 | Infalible Superstar Liner       | Black              |                   | P230560701      | 202    |  |
| 129                       | 1       | 071249238912 | Infalible The Super Slim Liner  | Black              |                   | P2309607        | 400    |  |
| 129                       | 1       | 071249238912 | Infalible The Super Slim Liner  | Black              |                   | P2309607        | 400    |  |
| 130                       | 1       | 071249350126 | Infalible The Super Slim Liner  | Brown              |                   | P2309607        | 401    |  |
| 131                       | 1       | 071249350157 | Infalible The Super Slim Liner  | Grey               |                   | P2309607        | 402    |  |

| EYE MU REMOVER (BLUE) 1.2 TRY |         | PM1000009551 |                    | Height = 0.50 in;  | Width = 2.25 in; | Depth = 10.88 in |        |  |
|-------------------------------|---------|--------------|--------------------|--------------------|------------------|------------------|--------|--|
| Loc. ID                       | Facings | UPC          | Description        | Shade              |                  | ID               | Desc 2 |  |
| 132                           | 1       | 071249078525 | Eye Makeup Remover | Eye Makeup Remover |                  | 74422            | 001    |  |

| EYE MU REMOVER (WP & LW-GRN) 2.2 TRY |         | PM1000004672 |                                         | Height = 0.50 in;                       | Width = 2.25 in; | Depth = 10.88 in |        |  |
|--------------------------------------|---------|--------------|-----------------------------------------|-----------------------------------------|------------------|------------------|--------|--|
| Loc. ID                              | Facings | UPC          | Description                             | Shade                                   |                  | ID               | Desc 2 |  |
| 133                                  | 1       | 071249152454 | Clean Artiste Waterproof Makeup Remover | Clean Artiste Waterproof Makeup Remover |                  | 70843            | 001    |  |

| EYE MU REMOVER (WP & LW-GRN) 2.2 TRY |         | PM1000004672 |                                 | Height = 0.50 in; | Width = 2.25 in; | Depth = 10.88 in |        |  |
|--------------------------------------|---------|--------------|---------------------------------|-------------------|------------------|------------------|--------|--|
| Loc. ID                              | Facings | UPC          | Description                     | Shade             |                  | ID               | Desc 2 |  |
| 134                                  | 1       | 071249373644 | Infalible Dual Pencil Sharpener |                   |                  | P23098D4         | 00     |  |

|     |     |     |     |
|-----|-----|-----|-----|
| 101 | 102 | 103 | 104 |
| 105 | 105 | 106 | 107 |
| 108 | 108 | 109 | 109 |
| 110 | 111 | 112 | 113 |
| 114 |     |     |     |
| 115 | 116 | 117 | 118 |
| 119 | 120 |     |     |
| 121 | 122 | 123 | 124 |
| 125 | 126 |     |     |
| 127 | 128 | 129 | 129 |
| 130 | 131 |     |     |
| 132 | 133 | 134 |     |

Lower Notch: 1

Row: 2 Lower Notch: 0 Row: 3 Lower Notch: 0 Row: 4 Lower Notch: 4

# LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

POG Name: LOPWAK0572EPWUL\_IS24

## POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0572EPWUL\_IS24

| PEGBOARD 1 FOOTX6 FEET ** |         |              |                                       | PM1000000235         | Height = 72.00 in; | Width = 12.00 in; | Depth = 0.50 in |  |  |  |
|---------------------------|---------|--------------|---------------------------------------|----------------------|--------------------|-------------------|-----------------|--|--|--|
| Loc. ID                   | Facings | UPC          | Description                           | Shade                | ID                 | Desc 2            |                 |  |  |  |
| 135                       | 1       | 071249647738 | Voluminous Noir Balm                  | Black                | P2305616           | 980               |                 |  |  |  |
| 136                       | 1       | 071249650677 | Voluminous Brown Balm                 | Brown                | P2305616           | 981               |                 |  |  |  |
| 137                       | 1       | 071249019344 | Voluminous Curved Brush               | Black                | 70913              | 340               |                 |  |  |  |
| 138                       | 1       | 071249019351 | Voluminous Curved Brush               | Black Brown          | 70913              | 350               |                 |  |  |  |
| 139                       | 1       | 071249345931 | Voluminous Original Blue Mascara      | Cobalt Blue          | P2305601           | 900               |                 |  |  |  |
| 140                       | 1       | 071249405062 | Voluminous Mascara                    | deep green           | P230561A           | 960               |                 |  |  |  |
| 141                       | 1       | 071249059098 | Voluminous Straight Brush             | Blackest Black       | 70903              | 310               |                 |  |  |  |
| 141                       | 1       | 071249059098 | Voluminous Straight Brush             | Blackest Black       | 70903              | 310               |                 |  |  |  |
| 142                       | 1       | 071249343258 | Voluminous Lash Paradise WSH          | Black                | P230564C           | 201               |                 |  |  |  |
| 143                       | 1       | 071249343272 | Voluminous Lash Paradise WSH          | Black Brown          | P230564C           | 202               |                 |  |  |  |
| 144                       | 1       | 071249343326 | Voluminous Lash Paradise WTP          | Blackest Black       | P230564E           | 204               |                 |  |  |  |
| 144                       | 1       | 071249343326 | Voluminous Lash Paradise WTP          | Blackest Black       | P230564E           | 204               |                 |  |  |  |
| 145                       | 1       | 071249104743 | Telescopic Mascara                    | Blackest Black       | 70951              | 910               |                 |  |  |  |
| 145                       | 1       | 071249104743 | Telescopic Mascara                    | Blackest Black       | 70951              | 910               |                 |  |  |  |
| 146                       | 1       | 071249104729 | Telescopic Mascara                    | Black                | 70951              | 905               |                 |  |  |  |
| 146                       | 1       | 071249104729 | Telescopic Mascara                    | Black                | 70951              | 905               |                 |  |  |  |
| 147                       | 1       | 071249631386 | Bambi Oversized Eye Mascara           | Intense Black        | P2300D080          | 408               |                 |  |  |  |
| 148                       | 1       | 071249404324 | Bambi Mascara WSH                     | Blackest Black       | P2300D7S           | 400               |                 |  |  |  |
| 149                       | 1       | 071249404355 | Bambi Mascara WTP                     | Blackest Black       | P2300D06           | 405               |                 |  |  |  |
| 150                       | 1       | 071249404362 | Bambi Mascara WTP                     | Black                | P2300D06           | 406               |                 |  |  |  |
| 151                       | 1       | 071249419892 | Air Volume Mega Mascara               | BLACKEST BLACK WSH   | P2307601           | 850               |                 |  |  |  |
| 152                       | 1       | 071249419908 | Air Volume Mega Mascara               | BLACK WSH            | P2307601           | 851               |                 |  |  |  |
| 153                       | 1       | 071249419922 | Air Volume Mega Mascara               | BLACKEST BLACK WTP   | P2307601           | 853               |                 |  |  |  |
| 154                       | 1       | 071249301494 | Voluminous Superstar Mascara          | Blackest Black (WSH) | P230562R00         | 621               |                 |  |  |  |
| 155                       | 1       | 071249256718 | Voluminous Butterfly Washable Mascara | Blackest Black       | P2300D0100         | 868               |                 |  |  |  |
| 155                       | 1       | 071249256718 | Voluminous Butterfly Washable Mascara | Blackest Black       | P2300D0100         | 868               |                 |  |  |  |
| 156                       | 1       | 071249256701 | Voluminous Butterfly Washable Mascara | Black                | P2300D0100         | 867               |                 |  |  |  |
| 157                       | 1       | 071249256695 | Voluminous Butterfly WTP              | Blackest Black       | P2300B1402         | 871               |                 |  |  |  |
| 158                       | 1       | 071249187739 | Voluminous Million Lashes Mascara     | Blackest Black       | P230561100         | 635               |                 |  |  |  |
| 158                       | 1       | 071249187739 | Voluminous Million Lashes Mascara     | Blackest Black       | P230561100         | 635               |                 |  |  |  |
| 159                       | 1       | 071249187722 | Voluminous Million Lashes Mascara     | Black                | P230561100         | 645               |                 |  |  |  |
| 159                       | 1       | 071249187722 | Voluminous Million Lashes Mascara     | Black                | P230561100         | 645               |                 |  |  |  |

|     |     |     |     |
|-----|-----|-----|-----|
| 135 | 136 | 137 | 138 |
| 139 | 140 | 141 | 141 |
| 142 | 143 | 144 | 144 |
| 145 | 145 | 146 | 146 |
| 147 | 148 | 149 | 150 |
| 151 | 152 | 153 | 154 |
| 155 | 155 | 156 | 157 |
| 158 | 158 | 159 | 159 |

Lower Notch: 1

# LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 5

POG Name: LOPWAK0572EPWUL\_IS24

## POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0572EPWUL\_IS24

| PEGBOARD 1 FOOTX6 FEET ** |         |              |                                           | PM100000235                          | Height = 72.00 in; | Width = 12.00 in; | Depth = 0.50 in |  |  |  |
|---------------------------|---------|--------------|-------------------------------------------|--------------------------------------|--------------------|-------------------|-----------------|--|--|--|
| Loc. ID                   | Facings | UPC          | Description                               | Shade                                | ID                 | Desc 2            |                 |  |  |  |
| 160                       | 1       | 071249006412 | Voluminous Waterproof                     | Black                                | 70917              | 360               |                 |  |  |  |
| 161                       | 1       | 071249006429 | Voluminous Waterproof                     | Black Brown                          | 70917              | 365               |                 |  |  |  |
| 162                       | 1       | 071249148792 | Voluminous Waterproof Carbon Black        | Carbon Black                         | 70920              | 395               |                 |  |  |  |
| 162                       | 1       | 071249148792 | Voluminous Waterproof Carbon Black        | Carbon Black                         | 70920              | 395               |                 |  |  |  |
| 163                       | 1       | 071249749012 | Voluminous Straight Brush                 | Black                                | 70903              | 305               |                 |  |  |  |
| 163                       | 1       | 071249749012 | Voluminous Straight Brush                 | Black                                | 70903              | 305               |                 |  |  |  |
| 164                       | 1       | 071249669020 | Voluminous Straight Brush                 | Black Brown                          | 70903              | 315               |                 |  |  |  |
| 165                       | 1       | 071249101919 | Voluminous Carbon Black                   | Carbon Black                         | 70919              | 335               |                 |  |  |  |
| 166                       | 1       | 071249343319 | Voluminous Lash Paradise WTP              | Black                                | P230564E           | 203               |                 |  |  |  |
| 167                       | 1       | 071249350652 | Voluminous Lash Paradise WSH              | Mystic Black                         | P230564C           | 205               |                 |  |  |  |
| 168                       | 1       | 071249345450 | Voluminous Original Dual Pack             | Dual Pack                            | P230564B           | 600               |                 |  |  |  |
| 169                       | 1       | 071249104736 | Telescopic Mascara                        | Black Brown                          | 70951              | 915               |                 |  |  |  |
| 170                       | 1       | 071249390740 | Telescopic Mascara                        | Black WTP                            | 70951              | 925               |                 |  |  |  |
| 171                       | 1       | 071249137093 | Telescopic Carbon Black Mascara           | Carbon Black                         | 70958              | 935               |                 |  |  |  |
| 171                       | 1       | 071249137093 | Telescopic Carbon Black Mascara           | Carbon Black                         | 70958              | 935               |                 |  |  |  |
| 172                       | 1       | 071249672891 | Telescopic Lift Mascara                   | Blackest Black WSH                   | P2300D25           | 990               |                 |  |  |  |
| 173                       | 1       | 071249672907 | Telescopic Lift Mascara                   | Black WSH                            | P2300D25           | 991               |                 |  |  |  |
| 174                       | 1       | 071249672914 | Telescopic Lift Mascara                   | Black Brown WSH                      | P2300D25           | 992               |                 |  |  |  |
| 175                       | 1       | 071249672945 | Telescopic Lift Mascara                   | Black WTP                            | P2300D25           | 993               |                 |  |  |  |
| 176                       | 1       | 071249301517 | Voluminous Superstar Mascara              | Black Brown (WSH)                    | P230562R00         | 623               |                 |  |  |  |
| 177                       | 1       | 071249314104 | Voluminous Superstar Red Carpet           | Extra Black                          | P2300D6K           | 626               |                 |  |  |  |
| 178                       | 1       | 071249301470 | Voluminous Superstar Mascara              | Superstar WTP : Blackest Black (WTP) | P230562R00         | 624               |                 |  |  |  |
| 179                       | 1       | 071249301487 | Voluminous Superstar Mascara              | Superstar WTP : Black (WTP)          | P230562R00         | 625               |                 |  |  |  |
| 180                       | 1       | 071249256695 | Voluminous Butterfly WTP                  | Blackest Black                       | P230081402         | 871               |                 |  |  |  |
| 181                       | 1       | 071249256688 | Voluminous Butterfly WTP                  | Black                                | P230081402         | 870               |                 |  |  |  |
| 182                       | 1       | 071249149768 | Double Extend Beauty Tubes                | Blackest Black                       | 70902              | 575               |                 |  |  |  |
| 183                       | 1       | 071249149744 | Double Extend Beauty Tubes                | Black                                | 70902              | 570               |                 |  |  |  |
| 184                       | 1       | 071249188125 | Voluminous Million Lashes Mascara         | Black Brown                          | P230561100         | 655               |                 |  |  |  |
| 185                       | 1       | 071249195499 | Voluminous Million Lashes Waterproof Masc | Blackest Black                       | P230561200         | 630               |                 |  |  |  |
| 185                       | 1       | 071249195499 | Voluminous Million Lashes Waterproof Masc | Blackest Black                       | P230561200         | 630               |                 |  |  |  |
| 186                       | 1       | 071249195482 | Voluminous Million Lashes Waterproof Masc | Black                                | P230561200         | 670               |                 |  |  |  |

|     |     |     |     |
|-----|-----|-----|-----|
| 160 | 161 | 162 | 162 |
| 163 | 163 | 164 | 165 |
| 166 | 167 | 168 |     |
| 169 | 170 | 171 | 171 |
| 172 | 173 | 174 | 175 |
| 176 | 177 | 178 | 179 |
| 180 | 181 | 182 | 183 |
| 184 | 185 | 185 | 186 |

Lower Notch: 1









